28-DAY Recession-Proof Your Business & Income CHALLENGE

WEEK 1	WEEK 2	WEEK 3	WEEK 4
MONDAY	MONDAY	MONDAY	MONDAY
TUESDAY	TUESDAY	TUESDAY	TUESDAY
WEDNESDAY	WEDNESDAY	WEDNESDAY	WEDNESDAY
THURSDAY	THURSDAY	THURSDAY	THURSDAY
FRIDAY	FRIDAY	FRIDAY	FRIDAY
SATURDAY	SATURDAY	SATURDAY	SATURDAY
SUNDAY	SUNDAY	SUNDAY	SUNDAY

TRADE BUSINESS

28-DAY Recession-Proof Your Business & Income CHALLENGE

WEEK 1

MONDAY

Brainstorm how to provide better customer experience

TUESDAY

Re-negotiate supplier/subbie payment terms.

WEDNESDAY

Review overheads and cut out 5%

THURSDAY

Team meeting on customer experience (train staff)

FRIDAY

Back cost 10-20 past jobs & review Profit & Loss

SATURDAY

Build up capability statement messaging

SUNDAY

WEEK 2

MONDAY

Implement deposits

TUESDAY

Rebuild invoice structure/ invoicing system

WEDNESDAY

Get further training on how to better use job mgmt. software

THURSDAY

Reach out to Trade Business Accountants

FRIDAY

Review and update supplier systems/ stock processes

SATURDAY

SUNDAY

WEEK 3

MONDAY

Follow up on all aged invoices

TUESDAY

Update pricing systems to include 3-phases

WEDNESDAY

Increase prices by 5%

THURSDAY

Update payment terms, proposals and contracts

FRIDAY

Get further training on how to better use job mgmt. software

SATURDAY

Get capability statement built (use Fiver graphic designer)

SUNDAY

WEEK 4

MONDAY

Implement consultation fee

TUESDAY

Work with accountant to understand true equipment costs

WEDNESDAY

Implement debt collection / invoice follow up system

THURSDAY

Implement formal daily & weekly team meeting structures

FRIDAY

Improve scheduling and planning procedures

SATURDAY

SUNDAY